

Remi Lin (Hsiao-Ching)

Sr. Product Designer

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TOOLS

Figma · Adobe CC · Slack · Notion

ChatGPT · Github · Amplitude · Fullstory

ABOUT

Senior product designer with 8+ years of experience crafting data-driven, user-centered digital products.

I thrive at the intersection of business goals and user needs, translating complex problems into elegant, scalable solutions.

My collaboration style is proactive, communicative, constructive, and open to new ideas.

EXPERIENCE

Vibe Inc. — 2025 - Now

2025.09 | Sr. Product Designer

- Led the design and launch of Vibe AI, a core product released across Web, iOS, and Android

Arc & Codementor — 2022 - 2025

2023.11 | Design Lead

- Improved job completion rate by 55% through integration of LLMs
- Redesigned Codementor's SEO pages to boost signup rate by 31%

2022.07 | Sr. Product Designer

- Lowered applicant rates by 25%, leading to 38% faster matching
- Launched AI hiring features that led to 44% higher interview rates
- Launched new pricing page that achieved 33% VIP conversion

Kono Digital Inc. — 2019 - 2022

2021.04 | Design Manager

- Changed Kono's free trial flow to increase VIP conversion by 122%
- Designed and launched new product Kono Summit from 0 to 1

2019.10 | Product Designer

- Iterated Kono's app to improve navigation and core feature usage

Eatpire — 2018 - 2019

2018.05 | Product Designer

- Launched Eatpire's web/iOS/Android app from 0 to 1 in 5 months

EDUCATION

National Chiao Tung University — 2013 - 2017

Bachelor's degree in Communications & Technology

LANGUAGES

Mandarin

Native speaker

English

Full professional proficiency